



NACC INTERNATIONAL & MULTICULTURAL BUSINESS EXPO 2020



THURSDAY, JUNE 25, 2020

8:30AM - 5:00PM



BROOKLYN NEW YORK HOTEL
228 Duffield Street, Brooklyn, NY 11201

For Exhibitor Space and Sponsorship Opportunities call 718-722-9217 or visit www.businessexponyc.com

NACC INTERNATIONAL & MULTICULTURAL BUSINESS EXPO 2020

What is NACC International & Multicultural Business Expo 2020?

This Expo is the 2020 event that will attract entrepreneurs, decision-makers, professionals and executives who will be able to learn about products and services that are available to help their businesses achieve their goals. It is also an excellent opportunity to network and to expand one's client base. If you are an entrepreneur, decision-maker, professional, or executive, then participating at this event is a must! Nowhere else can you speak with so many of your perfect target market, face-to-face, and make on-the-spot deals!

Why exhibit at the NACC International & Multicultural Business Expo?

- Gain direct face-to-face contact with business owners and decision-makers.
- Reach a captive audience and generate NEW CUSTOMERS immediately.
- Make on-the-spot sales.
- Introduce your company to new prospects.
- Reach a very large pool of potential clients within a short period of time.
- Brand your business.
- Have direct access to your target market.
- Introduce new products and services.
- Conduct market research.
- Enjoy direct access to the press.
- Provide live product and service demonstrations.
- Distribute product samples.



Featured at the NACC International & Multicultural Business Expo

- **VIP Welcome Breakfast** - This is an opportunity to start your day right with a great breakfast and listen to, and network with, top level business speakers.
- **Exhibitor Floor** - There will be a showcase of businesses with products and services to help business owners and start-ups grow their businesses.
- **Educational Seminars** - During the day, exhibitors and attendees will learn from experts in their respective fields.
- **Networking Luncheon** - Enjoy lunch and network with top level business owners and speakers.
- **Health & Homebuyers** - Opportunities will be showcased for attendees with audience participation.
- **Raffles & Giveaways** - Everyone loves these!

*Presented by NACC in
partnership with the Chamber Coalition*



Sponsorship Opportunities

Presenting Sponsor - \$15,000 (1 Available)

(NACC International & Multicultural Business Expo 2020 Expo presented by YOUR COMPANY)

- Top billing next to NACC International & Multicultural Business Expo 2020 logo wherever our logo is displayed (print ads, email blasts, press releases, etc.)
- Premium Exhibitor Table Placement
- Opportunity for 15-minute speaking opportunity/presentation (content to be approved by NACC)
- Full-page color ad in Special Publication & feature article
- Checkbox option on registration (attendees can check off a box requesting more information about your company; we will provide list)
- Logo included in signage at event
- Opportunity to present/sponsor a workshop/seminar
- Radio advertising - 3 x 5-minute interviews plus 10 x 30-second spots
- Gold Corporate Chamber Coalition membership
- 2 Tables at VIP Welcome Breakfast & Networking Luncheon

Platinum Sponsor - \$7,500 each

- Logo wherever NACC International & Multicultural Business Expo logo is displayed (print ads, email blasts, press releases, etc.)
- Exhibitor Table Placement
- One-Hour Seminar
- Half-page color ad in Special Publication
- Checkbox option on registration (attendees can check off a box requesting more information about your company; we will provide list)
- Logo included in signage at event
- Radio advertising - 2 x 5-minute interviews plus 5 x 30-second spots
- Silver Corporate Chamber Coalition membership
- 10 Tickets to VIP Welcome Breakfast & Networking Luncheon

To take advantage of any of these opportunities, call us at 718-722-9217



Gold Sponsor - \$5,000 each

- Logo wherever NACC International & Multicultural Business Expo logo is displayed (print ads, email blasts, press releases, etc.)
- Exhibitor Table Placement
- Quarter-page color ad in Special Publication
- Logo included in signage at event
- Radio advertising - 1 x 5-minute interview plus 3 x 30-second spots
- Bronze Corporate Chamber Coalition membership
- 6 Tickets to VIP Welcome Breakfast & Networking Luncheon

Bronze Sponsor - \$3,500 each

- Logo wherever NACC International & Multicultural Business Expo logo is displayed (print ads, email blasts, press releases, etc.)
- Exhibitor Table Placement
- Quarter-page color ad in Special Publication
- Logo included in signage at event
- Radio advertising - 1 x 5-minute interview plus 3 x 30-second spots
- 4 Tickets to VIP Welcome Breakfast & Networking Luncheon

All sponsorship opportunities include Chamber Coalition membership

Exhibiting Fees & Contract

1. EXHIBITOR TABLE:

All Includes Standard Skirted 6' Table with 2 Chairs

- Chamber Member Small Businesses: \$350**
(1 ticket to the VIP Welcome Breakfast and the Networking Luncheon)
- Small Business: \$500**
(2 tickets to the VIP Welcome Breakfast and the Networking Luncheon)
- Corporate: \$999**
(2 tickets to the VIP Welcome Breakfast and the Networking Luncheon)
- Past Exhibitors: \$899 (10% OFF)**
(2 tickets to the VIP Welcome Breakfast and the Networking Luncheon)
- Seminar: \$1,500**
(15-minute presentation, 3 tickets to the VIP Welcome Breakfast and the Networking Luncheon)
- Seminar Sponsor: \$2,500**
(45-minute presentation, 4 tickets to the VIP Welcome Breakfast and the Networking Luncheon)
- VIP Breakfast OR Luncheon Sponsor: \$3,500**
(15-minute presentation, 6 tickets to the VIP Welcome Breakfast and the Networking Luncheon)

2. SPONSORSHIP & MARKETING OPPORTUNITIES:

_____ \$ _____

TOTAL : \$ _____

6. EXHIBITOR CONTACT INFORMATION

HOW WOULD YOU LIKE YOUR COMPANY NAME PRINTED?		
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP CODE
PHONE	ALTERNATE PHONE	
EMAIL	WEBSITE	

7. SIGNATURE

EXHIBITOR ACKNOWLEDGES THAT EXHIBITOR HAS CAREFULLY READ THE ATTACHED NACC INTERNATIONAL & MULTICULTURAL BUSINESS EXPO 2020 TERMS & CONDITIONS IN FULL, AND HEREBY AGREES TO ALL OF THE TERMS AND CONDITIONS CONTAINED THEREIN.

SIGNATURE

DATE

4. PAYMENT METHOD:

CHECK/MONEY ORDER CREDIT CARD

NAME ON CREDIT CARD	
CREDIT CARD NUMBER	
EXPIRATION DATE	SECURITY CODE
BILLING STREET	BILLING ZIP CODE
AUTHORIZED SIGNATURE	

5. HOW TO SUBMIT YOUR CONTRACT:

Fax: 718.222.3153
Email: info@mynacc.org
Mail: 26 Court Street, Suite 701
 Brooklyn, New York 11242

Please make check payable to New American Chamber of Commerce