

BECOME A MUSIC BUSINESS ENTREPRENEUR



Saturdays, January 6th - February 3rd, 2018
1:00pm - 4:00pm (5 Classes - 3 hours each)

An entrepreneur in the music business understands the industry's history, learns from the latest trends, and creatively pushes the boundaries of art and sound. This learning path provides best practices for working in the music business.

Learn the roles and inner workings of the music business. Understand music law and social media best practices. Sell & Promote your music, merchandise, and digital releases.

Topics include:

- An Insider's Guide to Today's Music Biz: 1 The Big Picture
- An Insider's Guide to Today's Music Biz: 3 Treating Your Career as a Business
- An Insider's Guide to Today's Music Biz: 6 Marketing and Promotion
- An Insider's Guide to Today's Music Biz: 7 Record Labels
- An Insider's Guide to Today's Music Biz: 8 Music Publishing
- Music Law: Managing a Band's Business
- Music Law: Copyrighting a Song



Presented by:



Location: 26 Court Street, Suite 701, Brooklyn, NY 11201

TO REGISTER VISIT WWW.NACC.NYC OR CALL 718-722-9217